Supporting Methodology Transfer in Visualization Research with Literature-Based Discovery and Visual Text Analytics

Doctoral Dissertation to obtain the

Degree of Doctor of Philosophy in Computer Engineering

by Alejandro Benito-Santos supervised by **Roberto Therón Sánchez, PhD**

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Universidad de Salamanca

Outline

- 1. Introduction
- 2. Background
- 3. Methodology
- 4. Objectives and Main Hypotheses
- 5. Data collection
- 6. Visualization and visual analysis techniques
- 7. Applicability of the findings to knowledge defragmentation
- 8. Conclusions
 - 1. Main contributions
 - 2. Future work

Introduction



Van Gogh, V. (1888), Fishing Boats on the Beach at Les Saintes-Maries-de-la-Mer [oil on canvas]





BKViz: A Basketball Visual Analysis Tool

Antonio G. Losada, Roberto Therón and Alejandro Benito

Abstract. The amount of data available nowadays in the sports field is hard to comprehend using classic analytic methods. This calls for the development of systems such as the prototype discussed here, which makes it possible to manipulate chunks of data to then portray them in visual ways, easing their understanding. Based on basketball, this tool helps users in reaching conclusions regarding performances during individual matches. This enables them t

employ based on player chemen integrated system, data can be hology ple comprehension based on v the challenge was to provide a actions in an innovative and co

Keywords: Basketball, Data alytics

1 Introduction

As sports have evolved over the yea the analysis of players' performanc ment of statistical metrics. In basks often presented as text in tables, ε ways. The visual analysis of these attain an important standing along

Most basketball analysis metho metrics that depict trends and ave keep developing new statistical me performance. The problem with th to understand, something visual au Statistical data. normally store

Is up to 26 table rows (maximum ACCESS around 35 columns, one per variab cognitive load. If the analysis also opolosi havie, effort needed escapes human capatematic, Sam There is a growing need for ner Reviewed yr.

information and to get to know it *bus a hom. bus* able to reach conclusions regarding/wernatura. Spain games, and behaviors that show upresonders: wrbs Lape-Peks

Data-Driven Visual Performance Analysis in Soccer: An Exploratory Prototype

Alejandro Benito Santos', Roberto Theron', Antonio Losada', Jaime E. Sampaio² and Carlos Lago-Peñas *

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In soccer, understanding of collective tactical behavior has become an integral part in sports analysis at elite levels. Evolution of technology allows collection of increasingly larger and more specific data sets related to sport activities in cost-effective and accessible manner. All this information is minutely scrutinized by thousands of analysts around the globe in search of answers that can in the long-term help increase the performance of individuals or teams in their respective competitions. As the volume of data increases in size, so does the complexity of the problem and the need for suitable tools that leverage the cognitive load involved in the investigation. It is proven that visualization and computer-vision techniques, correctly applied to the context of a problem, help data analysts focus on the relevant information at each stage of the process, and generally lead to a better understanding of the facts that lie behind the data. In the current study, we presented a software prototype capable of assisting researchers and performance analysts in their duty of studying group collective behavior in soccer games and trainings. We used geospatial data acquired from a professional match to demonstrate its capabilities in two different case studies. Furthermore, we successfully proved the efficiency of the different visualization techniques implemented in the prototype and demonstrated how visual analysis can effectively improve some of the basic tasks employed by sports experts on their daily work, complementing more traditional approaches.

kecialty section: Was submitted to before and Sport actical behavior

INTRODUCTION

: 23 August 2018 Soccer performance is a multifactorial process requiring high-level interaction analysis within physiological, technical, and tactical performances. At the elite level, technical staffs need to capture, November 2018 December 2018 process, and analyze great amounts of data, in order to measure performance in their respective Citation teams and opponents, as well as assess potential prospects. Recently, the time pressure of this von R. Losada A process and the constant increase in the amount of available data has demanded for a major >-Peñas C (2018) emphasis in the visualization methods. In fact, technical staffs are nowadays expected to capture a al Performance process, analyze, and visualize data to provide fast assimilated information for coaching purposes Current technology allows capturing data from players' positions, either in competition or training Psychol 9:2416 78ya.2018.02416 scenarios, with very acceptable degrees of accuracy. These technological advances can use radio

gy | www.frontiersin.org

Psychology tion of the journa ars in Psychology

December 2018 | Volume 9 | Article 2416

TECHNOLOGY REPOR

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[1] A. G. Losada, R. Therón, and A. Benito, 'BKViz: A Basketball Visual Analysis Tool', IEEE Computer Graphics and Applications, vol. 36, no. 6, pp. 58–68, 2016.

[2] A. Benito-Santos, R. Theron, A. Losada, J. E. Sampaio, and C. Lago-Peñas, 'Data-Driven Visual Performance Analysis in Soccer: An Exploratory Prototype', Front. Psychol., vol. 9, 2018, doi: 10.3389/fpsyg.2018.02416



[3] R. Therón Sánchez, A. Benito-Santos, R. S. Santamaría Vicente, and A. Losada Gómez, 'Towards an Uncertainty-Aware Visualization in the Digital Humanities', Informatics, vol. 6, no. 3, p. 31, Sep. 2019, doi: 10.3390/informatics6030031.

[4] A. Dorn et al., 'A project review under the focus of complexities on the example of ExploreAT!', presented at the Digital Humanities 2019, Utrecht, 2019.

[5] A. Benito, A. Dorn, R. Therón, E. Wandl-Vogt, and A. Losada, 'Shedding Light on Indigenous Knowledge Concepts and World Perception through Visual Analysis', in Digital Humanities 2018 Book of Abstracts, Mexico City, Mexico, 2018, pp. 537–538.

[6] A. Benito, R. Therón, A. Losada, E. Wandl-Vogt, and A. Dorn, 'Exploring Lemma Interconnections in Historical Dictionaries', presented at the 2nd Workshop on Visualization for the Digital Humanities (VIS4DH), 2017.

[7] A. Benito Santos and R. Therón Sánchez, 'Visualización de Datos en Humanidades Digitales', Tesis de Master, Universidad de Salamanca, España, 2016.

Interdisciplinarity and language

- As a result of the <u>increasing specialization</u> in the sciences, many researchers have turned their attention to other disciplines, producing novel inter-disciplinary collaborations.
- Within these collaborations, the <u>use of language</u> and the <u>acquisition of communication skills</u> has been identified as key in the success of these research endeavors [8].

[8] Bracken, L.J., Oughton, E.A.: 'What do you mean?' The importance of language in developing interdisciplinary research. Transactions of the Institute of British Geographers 31(3), 371{382 (Jul 2006). https://doi.org/10.1111/j.1475-5661.2006.00218.x

Document search



- One or more keywords are matched against documents metadata.
- Current interfaces limit the <u>browsing experience</u> to receiving a series of <u>keyhole</u> <u>views</u> of a corpus.
- Wrongly assume a research focus can always be expressed with a combination of keywords.
- Cold-start problem.

Excess of information

- Scientists devote a substantial amount of their work to the querying and browsing of large online collections of research papers.
- The number of available scientific publications doubles every 9 years [9].



Figure 2. Segmented growth of the annual number of cited references from 1650 to 2012 (citing publications from 1980 to 2012)

[9] 'Global scientific output doubles every nine years : News blog'. http://blogs.nature.com/news/ 2014/05/global-scientific-output-doubles-every-nine-years.html (accessed Nov. 25, 2020).

Interdisciplinary documental search



vispubdata.org

Keywords

- <u>Descriptive terms</u>, given as metadata, that authors freely assign to their papers to make them <u>discoverable</u> and <u>distinguishable</u> from others.
 - They make up a tiny, highly-condensed language of science.
 - They encode expert knowledge by the authors.
- They are <u>concise summarizations</u> of the concepts described in a paper.
- The process by which <u>humans extract keywords</u> from academic texts remains mostly <u>unknown</u> to this day [10].

[10] J. Chuang, C. D. Manning, and J. Heer, "Without the Clutter of Unimportant Words": Descriptive Keyphrases for Text Visualization', ACM Trans. Comput.-Hum. Interact., vol. 19, no. 3, p. 19:1–19:29, Oct. 2012, doi: 10.1145/2362364.2362367.

Keywords

- Keywords are often used to build <u>literature reviews</u>, <u>mapping studies</u>, or <u>surveys</u> on a given field of science.
- However, its use in certain situations <u>has negative</u> implications on document discoverability [11].
- This calls for novel approaches that address these limitations while exploiting the <u>beneficial properties</u> of keywords, understood as <u>valid, human-produced</u> <u>summarizations</u> of a piece of text.

[11] K. El-Arini and C. Guestrin, 'Beyond Keyword Search: Discovering Relevant Scientific Literature', in Proceedings of the 17th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining, New York, NY, USA, 2011, pp. 439–447, doi: 10.1145/2020408.2020479.

Keywords



- Keywords have been employed by other visualization researchers in the past
- 1. To improve communication among different visualization sub-groups, and
- 2. To facilitate the process of understanding differences and commonalities of the various research sub-fields in visualization.

[12] P. Isenberg, T. Isenberg, M. Sedlmair, J. Chen, and T. Möller, 'Visualization as Seen through its Research Paper Keywords', *IEEE Transactions on Visualization and Computer Graphics*, vol. 23, no. 1, pp. 771–780, Jan. 2017

Background



Firle, W. (1900), The Fairy Tale [Oil on canvas]

Problem-Driven visualization research



- Data
- Driving problems
- Tasks

- Algorithms
- Analysis Techniques
- Visualizations





Domain Experts





VIS Experts



Interdisciplinary communication



[13] S. Simon, S. Mittelstädt, D. A. Keim, and M. Sedlmair, 'Bridging the gap of domain and visualization experts with a Liaison', *Eurographics Conference on Visualization (EuroVis 2015, Short Paper)*, Cagliari, Italy, 2015, vol. 2015.

Methodology transfer



Figure 13. Java class file (bytecode)



Figure 15. DNA sequence



- Many visualizations are "domain-agnostic" because:
 - they aim to support generic analytical tasks (e.g., comparison or establishing relationships).
 - they efficiently exploit the human visual channel to augment the user's cognition capabilities.
- For these reasons, other visualizations created to support a certain task in a given domain might be successfully applied to other domains.

[14] M. Wattenberg, 'Arc diagrams: Visualizing Structure in Strings', in IEEE Symposium on Information Visualization, 2002. INFOVIS 2002., Oct. 2002, pp. 110–116, doi: 10.1109/INFVIS.2002.1173155.

Methodology transfer



[15] M. Miller, H. Schäfer, M. Kraus, M. Leman, D. A. Keim, and M. El-Assady, 'Framing Visual Musicology through Methodology Transfer', Proceedings of the Workshop on Visualization for the Digital Humanities (VIS4DH) at IEEE VIS 2019, Oct. 2019.

Methodology transfer



[15] M. Miller, H. Schäfer, M. Kraus, M. Leman, D. A. Keim, and M. El-Assady, 'Framing Visual Musicology through Methodology Transfer', Proceedings of the Workshop on Visualization for the Digital Humanities (VIS4DH) at IEEE VIS 2019, Oct. 2019.

Literature-Based discovery



Modern automatic approaches employ similarity scores derived from word embeddings (e.g., word2vec, Glove) to make their findings.

[16] D. R. Swanson, 'Fish Oil, Raynaud's Syndrome, and Undiscovered Public Knowledge', *Perspectives in Biology and Medicine*, vol. 30, no. 1, pp. 7– 18, 1986, doi: <u>10.1353/pbm.1986.0087</u>

[17] M. Thilakaratne, K. Falkner, and T. Atapattu, 'A Systematic Review on Literature-based Discovery', ACM Computing Surveys (CSUR), Dec. 2019 [18] M. Thilakaratne, K. Falkner, and T. Atapattu, 'Automatic Detection of Cross-Disciplinary Knowledge Associations', Jul. 2018, pp. 45–51,

Visual text analytics (VTA)



[19] F. Heimerl, M. John, Qi Han, S. Koch, and T. Ertl. DocuCompass: Effective exploration of document landscapes. In 2016 IEEE Conference on Visual Analytics Science and Technology (VAST), pages 11–20, October 2016.



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Image: Control Statution of National Statution o

[20] J. He, Q. Ping, W. Lou, and C. Chen, 'PaperPoles: Facilitating adaptive visual exploration of scientific publications by citation links', Journal of the Association for Information Science and Technology, vol. 70, no. 8, pp. 843–857, 2019, doi: 10.1002/asi.24171.

[21] E. Alexander, J. Kohlmann, R. Valenza, M. Witmore, and M. Gleicher, 'Serendip: Topic model-driven visual exploration of text corpora', in 2014 IEEE Conference on Visual Analytics Science and Technology (VAST), Paris, France, Oct. 2014, pp. 173–182, doi: 10.1109/VAST.2014.7042493.

- Novel specialization of a larger research discipline known as visual analytics (VA) that focuses on structured and unstructured textual data.
- Employs NLP, visualization, and text mining techniques to enhance the comprehension of large bodies of text.
- Highly related to the exploration and analysis of scientific corpora (full-texts and metadata).
 - And also to Digital Humanities and cultural heritage!

Open questions in VIS4DH research

(Adapted and extended from [22])

- 1. How can interactive visualizations support new questions, and new scales of research, in the DH community?
- 2. How can we encourage DH scholars to seek out visualizations, or collaboration with visualization researchers?
- 3. How does visualization with a DH focus differ from general research in the visualization community?
- 4. How can we remove obstacles for humanities scholars wanting to use visual analytics approaches in their research?
- 5. How can we remove obstacles for visualization practitioners willing to get involved into DH research?

[22] A. J. Bradley et al., 'Visualization and the Digital Humanities: Moving Toward Stronger Collaborations', IEEE Computer Graphics and Applications, vol. 38, no. 6, pp. 26–38, Nov. 2018

Methodology



Bosch, H. (ca. 1494) The Extraction of the Stone of Madness [Oil on board]

Methodology

- **1. Observation**: Development of user needs and other insight through the deep study of a novel area of PDVR (visualization for the digital humanities).
- **2. Hypothesis formulation**: Design of novel linguistic, text mining, and visual methods that satisfy the user needs gathered in 1.
- **3. Observation gathering**: Evaluation of the methods developed in 2 with data originating in the VIS4DH domain.
- **4. Contrasting the hypothesis**: Measure the reproducibility of the methods and observations with data from other PDVR domains.
- **5.** Hypothesis proof or refusal: Acceptance, rejection, or modification of the developed techniques. Previous steps shall be repeated if necessary.
- **6.** Scientific thesis: Synthesis of the results to allow the appropriate communication and reproducibility of the findings obtained in previous steps.

Objectives and Main Hypotheses



Goya, F. (1806) The Death of Julius Caesar [Oil on canvas]

Objectives

- To understand current <u>challenges</u> in <u>interdisciplinary</u> <u>visualization research</u>.
- To develop a <u>methodology</u> to <u>detect, frame and map</u> novel expressions of <u>PDVR</u>.
- To study the **properties** of the **language** defined by author-assigned **keywords**.
- To accelerate <u>knowledge discovery</u> in the <u>document</u> <u>exploration</u> task when performed in an interdisciplinary research context.

Main hypotheses

- It is possible to apply <u>literature-based discovery</u> and <u>linguistic analysis</u> techniques to support, by computational means, the <u>transfer of methodologies</u> between application areas in visualization research.
- It is possible to build <u>interactive systems</u> that mimic the <u>sensemaking model</u> based on <u>methodology transfer</u> adopted by interdisciplinary researchers in the <u>document exploration task</u>.

Main hypotheses



Data Collection



Furse, C.W. (1903) Sir Francis Galton [Oil on canvas]

Data collection

- Aimed at obtaining a representative dataset of research interests in a key PDVR discipline like visualization for the digital humanities (VIS4DH).
- DH are hard to define
 - 21 definitions in the 2012 edition of Debates in the Digital Humanities.
 - There is not a canonical definition.
- How could we survey a topic that could not be defined?
 - Paradox: knowing the input query to obtain relevant documents implied knowing the results of the study.
 - Many DH publications are not indexed in the typical scientific paper databases.
 - DH and VIS authors publish their results in different venues, journals and formats.

Sampling relevant publications

- We obtained a sample of publications made by two types of researchers:
 - A) Visualization researchers with a "declared" interest in DH (VIS4DH)
 - B) Digital humanists with a "declared" interest in visualization (DH4VIS)
- Two main venues:
 - A) Workshop on Visualization for the Digital Humanities (VIS4DH Workshop).
 - B) Alliance of Digital Humanities Organizations
 - DH Conference
 - Digital Humanities Quarterly (DHQ)



1st Workshop on Visualization for the Digital Humanities

Monday, 24 October 2016 - Baltimore, Maryland, USA

2nd Workshop on Visualization for the Digital Humanities

Monday, 02 October 2017 - Phoenix, Arizona, USA

3rd Workshop on Visualization for the Digital Humanities

Sunday, 21 October 2018 - Berlin, Germany

4th Workshop on Visualization for the Digital Humanities

Sunday, 20 October 2019 - Vancouver, Canada



Analysis methodology



Keyword frequency analysis

- The major DH themes are represented:
 - Text visualization
 - Distant reading
 - GIS, Mapping
 - Networks
- Two <u>main concerns</u> of VIS4DH also appeared:
 - Evaluation
 - Collaboration
- Uncertainty?

Topiszobrationusedeverywords/\$7(955nitotal)



Keyword analysis

- Tokenization & Stemming
 - Author keywords were tokenized and stemmed using the Porter algorithm.
 - This had the positive effect of compressing the input data and relating ngrams with coincident parts.
 - Stems are similarly distributed to keywords
- Allowed us to avoid an intensive manual coding and classification of the keywords as done in previous studies [12].



[12] P. Isenberg, T. Isenberg, M. Sedlmair, J. Chen, and T. Möller, 'Visualization as Seen through its Research Paper Keywords', *IEEE Transactions on Visualization and Computer Graphics*, vol. 23, no. 1, pp. 771–780, Jan. 2017

Co-occurrence analysis

1.

2.

3.

4.

5.

6.

1.

2.



[12] P. Isenberg, T. Isenberg, M. Sedlmair, J. Chen, and T. Möller, 'Visualization as Seen through its Research Paper Keywords', IEEE Transactions on Visualization and Computer Graphics, vol. 23, no. 1, pp. 771–780, Jan. 2017
Strategic diagram

ID		Members (by frequency)				
1		user, inform , interfac, retriev, search, system, content, space, automat				
2	<	languag, process, natur				
3		imag, annot , graphic, tool				
4	<	semant, link, web				
5		studi, literari, literatur, linguist, corpu				
6		recognit, relat, extract, featur, name				
7	<	evalu, graph, chart, multipl				
8	<	cultur, collect, heritag, explor				
9	<	histor, ontolog, place, servic, event				
10		text, mine , vector, word				
11 <		model, edit, topic, scholarli				
12		manag, databas, plan, architectur, project				
13		design, research, scienc, knowledg, technolog, philosophi, softwar				
14		mediev, align , dynam, program				
15		histori, collabor, art, archiv, learn, pattern, librari, discoveri				
16		map, media, spatial, 3d, archeolog, gi, virtual, mobil, discours				
17		represent, classif, narr, detect				
18		network, social, commun, critic, cartographi, polit, theori				
		interact, video, uncertainti, document, method, layout, music,				
19		tempor, geograph, onlin, structur, concept, educ, queri, cluster)				
		intellig				



Keywords network



Results

- A normalized dataset of VIS4DH/DH4VIS publications and related works metadata.
 - Keywords
 - Authors
 - Publication venues and years
 - Titles
- Bibliographic analysis
 - A quantitative analysis of citation metadata
 - Titles
 - Publication Years
 - An analysis of author-assigned keywords
 - Quantitative analysis of N-grams and 1-Grams (stems)
 - Co-occurrence analysis of 1-Grams (co-word analysis)

Conclusions

- The <u>study of keywords</u> revealed several interesting <u>structural</u> <u>patterns</u> that characterize the novel field of <u>visualization for the</u> <u>digital humanities</u>.
- The <u>selection of keywords</u> found in a <u>document</u> is a <u>random draw</u> from an empirical distribution that <u>resembles a power law (Zipf's</u> <u>Law)</u>.
- <u>Tokenization and stemming</u>, when applied to keywords, effectively compress the data <u>relating multi-word</u> phrases with <u>coincident parts</u>.
 - However, it also introduces some errors that are difficult to solve by automatic means.
 - But it makes the analysis process more reproducible (does not require manual curation/classification as in previous studies [12]).

Publications

- A. Benito-Santos and R. Therón Sánchez, 'A Data-Driven Introduction to Authors, Readings and Techniques in Visualization for the Digital Humanities', IEEE Computer Graphics and Applications, 2020.
 - Status: Published
 - DOI: 10.1109/MCG.2020.2973945
 - Impact Factor (JCR 2019): **1.627**
 - Subject Category: Computer Science, Software Engineering
 - Quartile: (51/108) **Q2**
 - Presented at IEEEVIS 2020. Conference Rating **A+** (GII-GRIN-SCIE 2018)
 - Indexed in IEEE Xplore.
- A. Benito-Santos and R. Therón, 'Pilaster: A Collection of Citation Metadata Extracted From Publications on Visualization for the Digital Humanities', presented at the 5th Workshop on Visualization for the Digital Humanities, collocated to IEEEVIS 2020, Oct. 2020.
 - Status: **Published**
 - Indexed in IEEE Xplore.

Visualization & Visual Analysis Techniques



Pignatta, G. (1712) Portrait of a Cartographer [Oil on canvas]

Design goals

- D.G.1: Motivate a personalized exploration of scientific corpora that is tailored to the user's research aims.
 - What kind of knowledge does the user want to extract from a dataset?
- D.G.2: Potentiate the discovery of methodologies that could potentially be transferred from other existing design spaces to the source domain.
 - How can we measure the degree of transferability of solutions conceived in other knowledge domains?

Design goals

- D.G.3: Accelerate sensemaking and language acquisition in the context of PDVR.
 - What are the terms that best describe a dataset according to the user's level of expertise and grounded knowledge?
 - What themes are especially interesting for the user?
- D.G.4: Provide a reading order for discovered documents.
 - What documents are the most important for the user?

Distributional similarity

Academic papers (defined by keywords)

Target Corpus Paper #T1: B-concept₁, B-concept₂, A-concept, B-concept₄, B-concept₅ (known to the user) More similar Paper S1: <u>B-concept</u>₁, <u>B-concept</u>₂, C-concept₁, <u>B-concept</u>₄, <u>B-concept</u>₅ (4 matches with T1) Paper S2: B-concept₁, C-concept₂, C-concept₁, B-concept₄, B-concept₅ (3 matches with T1) **Source Corpus** (to be explored by the user) Paper S3: B-concept₁, C-concept₂, C-concept₁, C-concept₃, B-concept₅ (2 matches with T1) Paper S4: C-concept₄, C-concept₂, C-concept₁, C-concept₃, B-concept₅ (1 match with T1) Less similar

DistribSim (A-concept, C-concept₁) \approx 1

High-order co-occurrence





Exploration model

A) Interdisciplinary Communication Issue



Previous models



Our model

Keyword embeddings



[12] P. Isenberg, T. Isenberg, M. Sedlmair, J. Chen, and T. Möller, 'Visualization as Seen through its Research Paper Keywords', IEEE Transactions on Visualization and Computer Graphics, vol. 23, no. 1, pp. 771–780, Jan. 2017

[23] P. Isenberg et al., 'Vispubdata.org: A Metadata Collection About IEEE Visualization (VIS) Publications', IEEE Transactions on Visualization and Computer Graphics, vol. 23, no. 9, pp. 2199–2206, Sep. 2017, doi: 10.1109/TVCG.2016.2615308.

[24] O. Levy, Y. Goldberg, and I. Dagan, 'Improving Distributional Similarity with Lessons Learned from Word Embeddings', Transactions of the Association for Computational Linguistics, vol. 3, no. 0, pp. 211–225, May 2015.

[25] O. Levy and Y. Goldberg, 'Neural Word Embedding as Implicit Matrix Factorization', in Advances in Neural Information Processing Systems 27, Z. Ghahramani, M. Welling, C. Cortes, N. D. Lawrence, and K. Q. Weinberger, Eds. Curran

Х

(1)

(2)

(3)

(4)

 V^T

 $k \times n'$



UMAP 2D projection



[26] L. McInnes, J. Healy, N. Saul, and L. Grossberger, 'UMAP: Uniform manifold approximation and projection', The Journal of Open Source Software, vol. 3, no. 29, p. 861, 2018.

Significant paths

- Significant path: a path that maximizes the similarity score of all possible paths that connect every cconcept to a given fixed a-concept.
- The process is repeated for every a-concept until all a-concepts are assigned a unique path.
- In the end, every a-concept will be related to at least one c-concept

$$sim(t_j^t, t_i^q) = 1 - \min_{P \in P_j'} \{ \sum_{k=1}^l dist(t_k, t_{k+1}) \mid (t_k, t_{k+1}) \in P \}$$



- Paths with coincident intermediate nodes are merged under their common minimum spanning tree [1].
- Produces a variant of spectral clustering.

Significant paths



- Each path is projected into the plane using the Kamada-Kawai force-directed graph layout algorithm
 - Distances in the plane represent distributional similarity.
- After keywords have been placed, documents in the same subspace are projected accordingly by triangulating their position (i.e., geometrical centroid in Euclidean space).



Significant paths: problems

- Although the significant paths technique produced interesting results, it could not operate in interaction times.
- The visualization was limited in interactivity and it did not allow to see the contexts in which the represented keywords and documents appeared in the corpora.
 - This synoptic task is key to get a full understanding of the relationship between the two collections [1].

VTA prototype GlassViz

- Interactive VTA application
 - Supports the inspection of cohesive local A-concept <u>quality</u> <u>neighborhoods</u> called "<u>entry points</u>."
- Linked-Views system:
 - Documents and contexts
 - Rank-frequency lists.
 - Entry points: semantically-cohesive keyword groups
 - Each entry point is shown in a designated area of the main view.
 - Displayed using force-directed layout (Fruchterman & Reingold).

Quality neighborhoods



[28] E. Alexander and M. Gleicher, 'Task-Driven Comparison of Topic Models', IEEE Transactions on Visualization and Computer Graphics, vol. 22, no. 1, pp. 320–329, Jan. 2016

[29] F. Heimerl and M. Gleicher, 'Interactive Analysis of Word Vector Embeddings', Computer Graphics Forum, vol. 37, no. 3, pp. 253–265, Jun. 2018

Quality Neighborhoods







Contexts (by rank)



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2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 position



Show the interesting

- Entry points display the most cohesive inter-collection
 keyword associations as found by the model.
 - They generally connect **domain problems** to potential visualization solutions and problems in other **domains**.
- They also capture many <u>significant themes</u> of the domain the user is familiar with.



Looking through

Publications

- A. Benito-Santos and R. Therón Sánchez, 'Cross-domain Visual Exploration of Academic Corpora via the Latent Meaning of User-Authored Keywords', IEEE Access, vol. 7, pp. 98144-98160, 2019.
 - Status: Published
 - DOI: 10.1109/ACCESS.2019.2929754
 - Impact Factor (JCR 2019): **3.745**
 - Subject Category: Computer Science, Information Systems
 - Quartile: (35/156) **Q1**

- A. Benito-Santos and R. Therón, 'GlassViz: Visualizing Automatically-Extracted Entry Points for Exploring Scientific Corpora in Problem-Driven Visualization Research', presented at the 2020 IEEE Visualization Conference (VIS), Oct. 2020.
 - Status: **To be published** in IEEE Xplore (Conf. proceedings)
 - Conference Rating **A+** (GII-GRIN-SCIE 2018)

Applicability of the findings to knowledge defragmentation



Llull, R. (ca. 1295), Arbre de ciència (The Tree of Science). Image from a 1505 edition of the book.

Fragmentation

- The <u>increasing specialization</u> of visualization research is motivating the <u>fragmentation</u> of the field into <u>isolated communities of practice</u>.
- Potentially redundant solutions for generic tasks are being created, leading to a waste of time and human resources.
- In a new study, we provided evidence that our findings are a valid alternative to identify <u>commonalities and differences</u> between such communities with the aim of bringing them together.
 - We adapted GlassViz to support this task.
 - We collected 3 more datasets representative of different areas of PDVR (BioVis, SportsVis, VizSec).

Reusing the exploration model



Dataset	# Documents	# Unique Tokens	Avg. Keyword Tokens per Doc.	# Exclusive Tokens
VIS4DH	221	539	4.47 ± 0.99	230 (42.7%)
BioVis	69	284	4.57 ± 1.85	72 (25.4%)
SportsVis	59	225	4.73 ± 1.55	55 (24.4%)
VizSec	175	405	4.63 ± 1.75	125 (30.9%)
VIS	2253	2508	4.66 ± 1.61	1864 (74.3%)



Main modifications

- Distributional similarity model:
 - Each <u>keyword</u> was <u>indexed</u> according to its <u>provenance</u>.
 - We obtained <u>intersection sets</u> between keywords in the different datasets.
 - The distance and similarity matrices were also obtained in this case using a cosine metric.
- Mixed approach to explore the similarity matrix:
 - Significant inter-collection paths were obtained for every token appearing exclusively in one of the collections.
 - We applied a distance cutoff at the 5th quartile to filter out less relevant connections.
 - The resulting graphs were merged and pruned using MSTs.





Publication

- A. Benito-Santos and R. Therón Sánchez, 'Defragmenting Research Areas with Knowledge Visualization and Visual Text Analytics', Applied Sciences, vol. 10, no. 20, Art. no. 20, Jan. 2020.
 - Status: Published
 - DOI: 10.3390/app10207248
 - Impact Factor (JCR 2019): **2.474**
 - Subject Category: Engineering, Multidisciplinary
 - Quartile: (32/91) **Q2**.

Conclusions

- Main contributions Future work



Goya, F. (ca. 1823) The Dog [Oil mural on plaster, transferred to canvas]
- A <u>community-centered methodology</u> and a set of unsupervised methods to <u>map novel and diffuse</u> <u>interdisciplinary</u> research areas.
- A <u>data-driven characterization</u> of the state-of-the-art in VIS4DH.
- A <u>curated dataset</u> of ~2,000 core
 VIS4DH works.











- A <u>revised communication model</u> for PDVR that employs Swanson's <u>ABC model</u> to describe the channel shared by researchers in the two sides of a <u>PDVR collaboration</u>.
- An <u>automatic, unsupervised computational</u> <u>method</u> that relies on <u>distributional similarity</u> <u>found between paper keywords</u> to detect and display potential <u>methodology transfers</u> that are available in the literature.
- <u>Two psychometric scaling and visualization</u> <u>techniques</u> for extracting and representing interdomain knowledge from proximity data.

Entry Points Click and drag while pressing shift to pan & zoom. Hold alt/option(\mathbb{V}) to brush.											Contexts (by rank)
race gephi e concept b b concept a concept faceted enterprise	international mallet topic ^t latent nonnegative	sciences phonetics complexity morse-smale morse forests machine learning faces rcnn				feminism artists' elite prosopograp undo-redo			network analysi social buddhist		
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Papers (by rank)			Keyword Tokens								co-cit
A cross-language comparison of co-word networks in Digital Library and Museum of Buddh		buddhist	studi	coword	analysi	social	network				twitter co-retweet
Analyzing Social Networks of XML Plays: Exploring Shakespeare's Genres		social	network	shake	genr	drama	xml				wikipedia controversi
Vasualising The Digital Humanities Community: A Comparison Study Beleveon Citation Network And Social Network		dgt	human	author	60-6R	analysi	social	network	Switter	co-retweet	exploratori
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Persone: A Character- Vaualisation Tool for Distinutio Texts		network	drama	exploratori	shakespear						read
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- A fully-functional **visual text analytics interface prototype**, GlassViz, for document:
 - Implements the **sensemaking model** of methodology transfer typically adopted by interdisciplinary researchers.
 - Takes advantage of the **communicative power** and **expert knowledge** encoded in **author-assigned keywords**.
 - Addresses the **cold-start problem** by skipping input a specific query string to start the exploration.
 - Motivates a progressive learning of interesting vocabulary that goes from the known to the unknown.



- A modification of GlassViz to assess fragmentation in VIS research.
 - Facilitates the detection of related studies employing similar algorithms and visualization techniques.
 - Can be used to



Joint projection of keywords and documents (UMAP + HDBSCAN)

[26] L. McInnes, J. Healy, N. Saul, and L. Grossberger, 'UMAP: Uniform manifold approximation and projection', The Journal of Open Source Software, vol. 3, no. 29, p. 861, 2018.

[30] L. McInnes, J. Healy, and S. Astels, 'hdbscan: Hierarchical density based clustering', The Journal of Open Source Software, vol. 2, no. 11, Mar. 2017, doi: 10.21105/joss.00205.



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Element View

Set View

UpSet: Visualization of Intersecting Sets

[33] A. Lex, N. Gehlenborg, H. Strobelt, R. Vuillemot, and H. Pfister, 'UpSet: Visualization of Intersecting Sets', IEEE Transactions on Visualization and Computer Graphics, vol. 20, no. 12, pp. 1983-1992, Dec. 2014, doi: 10.1109/TVCG.2014.2346248.

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Hierarchical visualization of keywords, documents and inter-collection relationships

Insight-Based evaluation



[35] P. Saraiya, C. North, and K. Duca, 'An insight-based methodology for evaluating bioinformatics visualizations', IEEE Transactions on Visualization and Computer Graphics, vol. 11, no. 4, pp. 443–456, Jul. 2005, doi: 10.1109/TVCG.2005.53.



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Questions



Rafael (1511), The School of Athens [Fresco]

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Supporting Methodology Transfer in Visualization Research with Literature-Based Discovery and Visual Text Analytics

Doctoral Dissertation to obtain the

Degree of Doctor of Philosophy in Computer Engineering

by Alejandro Benito-Santos supervised by **Roberto Therón Sánchez, PhD**

27th November 2020







Universidad de Salamanca